

STANTHORPE REGION



Connect your **business** with the **community**

The regions popular community newspaper the Stanthorpe Today offers businesses the opportunity to influence their local audience with their advertising message alongside the latest unique local news, sports results and features on topics of interest to locals.



Covering the following suburbs and postcodes:

- Stanthorpe4380
- Wallangarra4383
- Dalveen4374
- Summit4377
- Applethorpe4378
- Glen Alpin4381
- Ballandean4382

The Granite belt region

Stanthorpe is Queensland's premier wine region. Covering an area of 7,122km², the Southern Downs has a population of more than 31,500 and services an economic catchment area of 55,000 people. Located on the Condamine River in southeast Queensland, 130 kilometres south-west of Brisbane with a population over 13,400. The surrounding Darling Downs have fostered a strong agricultural industry.

PAID PUBLICATION - THURSDAY & ONLINE 24/7

The Granite Belts leading media option

Audience 14,882*

*SOURCE: Combination of estimated readership of print and digital editions; Google Analytics - warwickstanthorpetoday.com.au page views (average weekly for period 11 June - 12 July 2022) and Facebook Insights - facebook.com/warwicktodaystanthorpetoday followers (as at 13 July 2022).

A choice for all ages & incomes

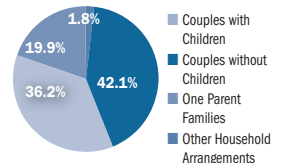
OCCUPATIONS

Labourers: 18.5%
 Technicians and Trades Workers: 13.7%
 Professionals: 12.8%
 Clerical and Administrative Workers: 11.7%
 Community and Personal Service Workers: 11.2%
 Sales Workers: 11.2%
 Managers: 9.9%
 Machinery Operators and Drivers: 9.1%

AGE

Under 29 38.5%
29-49 21.1%
49-69 25.4%
70+ 15%

HOUSEHOLD TYPE



Please note: This information was compiled based on our understanding of our readers and information obtained from the ABS for Star News Group from the 2016 Census data in relation to the region of Warwick part of which is covered by the Warwick - Stanthorpe Today. It is a snapshot of the region and Star News Group expects you to rely on your own judgement when using this information.

Print Advertising Deadlines

Display (EGN) Booking Deadline:
11am Tuesday prior

Classified Advertising Booking Deadline

Trades & Services: 3pm Tuesday
 General: 3pm Tuesday

Advertising: 07 4661 9800
 Classifieds: 1300 666 808

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 www.starnewsgroup.com.au

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