

WARWICK REGION



Connect your **business** with the **community**

The regions popular community newspaper the Warwick Today offers businesses the opportunity to influence their local audience with their advertising message alongside the latest unique local news, sports results and features on topics of interest to locals.



Covering the following suburbs and postcodes:

- Warwick4370
- Killarney4373
- Allora4362
- Karara4352
- Inglewood4387
- Leyburn4365
- Gore4352
- Yangan4371

The Southern Downs region

A great place to live, work and play! Clean, crisp country air, a wide range of community facilities and a safe environment combine to make the Southern Downs a great place to live, work and play. Strategically-located in the high growth region of Southern Queensland, the region offers an appealing mix of country and city living backed up by genuine friendliness and charm. All the civic and commercial services you need are at your fingertips and there is no rush hour traffic! Warwick is home to traditional country stores as well as modern shopping complexes.

PAID PUBLICATION - PUBLISHED THURSDAYS & ONLINE 24/7

The Southern Downs leading media option

Audience 24,434*

*SOURCE: Combination of estimated readership of print and digital editions; Google Analytics - warwickstanthorpetoday.com.au page views (average weekly for period 11 June - 12 July 2022) and Facebook Insights - facebook.com/warwicktodaystanthorpetoday followers (as at 13 July 2022).

A choice for all ages & incomes

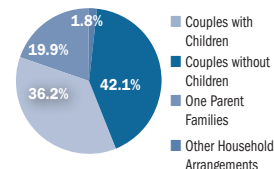
OCCUPATIONS

- Labourers: 18.5%
- Technicians and Trades Workers: 13.7%
- Professionals: 12.8%
- Clerical and Administrative Workers: 11.7%
- Community and Personal Service Workers: 11.2%
- Sales Workers: 11.2%
- Managers: 9.9%
- Machinery Operators and Drivers: 9.1%

AGE

- Under 29 **38.5%**
- 29-49 **21.1%**
- 49-69 **25.4%**
- 70+ **15%**

HOUSEHOLD TYPE



Please note: This information was compiled based on our understanding of our readers and information obtained from the ABS for Star News Group from the 2016 Census data in relation to the region of Warwick part of which is covered by the Warwick - Stanthorpe Today. It is a snapshot of the region and Star News Group expects you to rely on your own judgement when using this information.

Print Advertising Deadlines

Display (EGN) Booking Deadline:
11am Tuesday prior

Classified Advertising Booking Deadline

Trades & Services: 3pm Tuesday
General: 3pm Tuesday

Advertising: 07 4661 9800
Classifieds: 1300 666 808

✉ advertising@warwickstanthorpetoday.com.au
www.starnewsgroup.com.au

📍 94 Palmerin Street, Warwick QLD 4370

